

ATLANTIC CITY — De

and very modest

ment and consum

make 2012 a very go

ore's tourism busines

ing 2011 season that

rrricane Irene, experts sa

ssion hosted by Richard

ge.

ne southern Shore can no lo

ne Atlantic City casinos to driv

continued diversification in

ertainment, dining and retail are

ping the region healthy as a favor

el destination, they stressed durin

sion at the college's Carnegie Cent

he havet Tw [(W9.3(i)).7(r)eudg2.7(n

asure...Gaming is not going to be wha

s," said Joseph D. Kelly, president of th

reater Atlantic City Chamber of

mmerce, referring to prolonged slides in

e gaming industry's numbers.

eanwhile, other measures of visitor

interest are up, said Brian Tyrrell, associate professor of hospitality and tourism studies at Stockton. He said he takes issue with news media reports that use gaming numbers to illustrate decline.

“People are traveling again, that’s what we’



and Visitors Authority.

“The news is mostly good on gas prices... the trend is gas prices are likely to fall further,” Busler said. Prices at about \$3.50 a gallon in southern New Jersey will be historically high, Busler said, but represent



ADD.com



Purchase Image Zoom
Jeffrey S. Vasser, president of the Atlantic City Convention and Visitors Authority, speaks during Friday's annual Shore tourism forecast hosted by Richard Stockton College. / Kirk Moore/staff photo

Advertisement

