



## **Opinion: Sen. Buono wastes campaign resources bashing Gov. Christie's national ambitions**

**Times of Trenton guest opinion column** By **Times of Trenton guest opinion column**

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**By Carl Golden**

For reasons that continue to baffle most observers, Democratic gubernatorial candidate Sen. Barbara Buono is steadfastly clinging to the notion that vast numbers of New Jersey voters are so horrified at the prospect of Gov. Christie seeking the Republican nomination for president in 2016 that they will turn against him and support her.

The first television ad of her campaign attempts to tie Christie's record to his attempt to appease the right wing of the national party and curry enough favor with the powerbrokers and donors that they'll view him as someone who shares their views and philosophy.

Pouring precious — and limited — funds into an ad campaign to drive this message is questionable at best and a waste of resources at worst.

There exists no empirical evidence that voters are so di



She is, however, singing to a choir of people who share her views, rather than trying to impress those who still might be drawn to her with a more potent message.

She needs a new hymnal — one that's delivered in an envelope with the return address of the local tax collector.

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