



Hello, I'm \_\_\_\_\_ from Zogby International and we are working for the Hughes Center of Public Policy at Stockton College, this is a survey on opinions about the Atlantic City Area. Do you have a few minutes?

### Screening Questions

S3. Are you a seasonal or full time resident of the New Jersey Shore community or a visitor (meaning any community within 3 miles of the ocean or bay?)

1. Seasonal (**RESIDENT**)(GO to Q1)
2. Full Time (**RESIDENT**) (GO to Q1)
3. (**VISITOR**) (Go to V5)

V5. Are you here for a ...

1. Day trip to the shore
2. Vacationing at the shore and staying at a friend's home
3. Vacationing at the shore and staying at a hotel/motel, bed and breakfast, condo-tel
4. Vacationing at the shore and renting a house, apartment or condo
5. Not sure (**Do not read**)

V6. Have you come to the shore before?

1. Yes, I've been here before
2. No, this is my first time
3. Not sure (**Do not read**)

**(ASK EVERYONE)**

**Main Questionnaire**

**1. Have you ever heard about producing electricity through the use of Offshore Wind Turbines or Wind Mills? You may have also heard these referred to as Offshore Wind Mills or Wind Farms. Wind Turbines, or Wind Mills are structures that capture wind to produce electricity.**

**1. Yes (To 2 and 3)      2. No (To Q4)      3. Not sure (To Q4)**

**2. What have you heard about electricity production through the use of Offshore Wind Turbines/Wind Mills? (RECORD VERBATIM) (PROBE) Anything else?\_\_\_\_\_**

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**3. On a scale of 1 to 5 where 1 is “not at all familiar” with producing electricity through Offshore Wind Mills and 5 is “extremely familiar”, how familiar are you with the idea of producing electricity through Offshore Wind Mills?**

**1 Not at all    2    3    4    5 Extremely    6. Not sure (Do not read)**

**4. Are you familiar with the 5-turbine wind farm near the Borgata Casino on the way into Atlantic City?**

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# CONCEPT TEST

10. Please tell me why you feel that way? (**RECORD VERBATIM**)  
(**PROBE**) Any other reasons?

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(**ASK Q11-12 VISITORS only**)

11. If nine Wind Mills were located off the Atlantic City shore, please tell me how likely you would be to visit the Atlantic City area in the future? Would you be...? (**READ ANSWERS**)

1. A lot more likely (**To 17**)
2. A little more likely (**To 17**)
3. Neither more likely nor less likely (**To 12**)
4. A little less likely (**To 12**)
5. A lot less likely (**To 12**)
6. Not sure (**Do not read**) (**To 12**)

12. Do you think you would go elsewhere on the New Jersey Shore or go somewhere other than the Atlantic City area?

1. Elsewhere on the New Jersey Shore
2. Somewhere other than the New Jersey Shore
3. Not sure (**Do not read**)

(**ASK Q13 – Q15 RESIDENT only**)

13. If nine Wind Mills were located three miles off the Atlantic City shore, please tell me what affect it would have on people who live in the Atlantic City area?

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14. Do you own any rental properties in the Atlantic City area?

1. Yes (**Ask 15**) What City \_\_\_\_\_ 2. No (**To 17**)  
3. Not sure (**To 17**)

15. If nine Wind Mills were located off the Atlantic City shore, do you think it would make it easier or more difficult to rent your properties or would it have no impact?

1. Easier 2. More difficult 3. No impact 4. Not sure (**Do not read**)

**(ASK EVERYONE)**

17. Would you say the development of renewable energy resources as compared to other issues facing the nation is..

1. Much more important 2. Somewhat more important  
3. Equally as important  
4. Somewhat less important



1. Less than h.s. graduate    2. H.S. graduate    3. Some college  
4. College graduate or more    0. Refuse (Do not read)

921. Which of the following best represents your household income last year before taxes?

1. Less than \$25,000    2. \$25,000-\$34,999  
3. \$35,000-\$49,999    4. \$50,000-\$74,999  
5. \$75,000-\$99,999    6. \$100,000 or more    0. Refuse (Do not read)

**9. ETHNIC BACKGROUND. DO NOT READ. VISUAL ONLY**

1. White/Caucasian  
2. Black/African American  
3. Hispanic/Latino  
4. Asian/Pacific Islander  
5. Other (**Record**) \_\_\_\_\_  
6. Not sure

D10. Do you consider yourself to be Hispanic?

1. Yes    2. No    3. Not sure/Refuse (Do not read)

**S7. RECORD RESPONDENT'S GENDER**

1. Female    2. Male

**Thank you very much for your help.  
Your opinions are greatly appreciated!**