



Sweeney believes that a state tax increase atop the federal limits would potentially send millionaires to locate in friendlier states, taking their income and tax revenue with them.

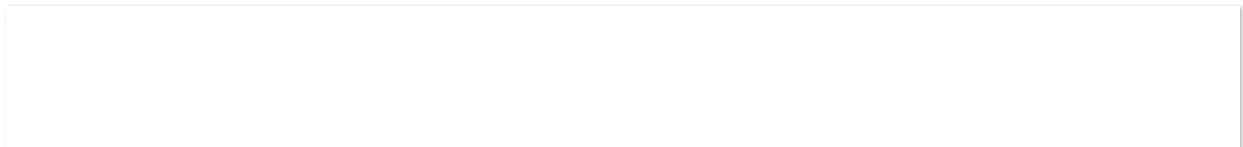
Message received?

While his message to Murphy is clear, so is the one sent to the NJEA — you are no longer the State Street powerhouse, able to easily extract concessions from the Legislature through withholding endorsements and campaign contributions from recalcitrant legislators.

In taking on Sweeney — a politically strategic blunder of major proportions — the association spent some \$5 million only to see the Senator win reelection by 18 points, his largest margin ever.

While he was unhappy with then-candidate Murphy's refusal to direct the association to temper its criticism, the personal tone of the attacks infuriated Sweeney.

The NJEA television advertising blitz accused him of enriching himself through his elected position



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