
+ j 'mS² j 'S' 'S'««C -120 interviewers, the vast majority of them being Stockton students, who make the calls from a dedicated call center right on the Stockton campus. This provides some student employment that also teaches qualitative research skills. The only downside is that it does limit the times when we can conduct polling to the academic year, when students

As soon as the students return to school in a few weeks, the call center will be buzzing with calls about the open Congressional District Two race. The race may generate a higher

(«¥ ¥ '«³ ¥ ¥ '3 ¥ «© S^a µ' -« ¥ E' «- j © ¥ «^a -° ¥ Šµ 'R' -«^a - j © j - S^R j ' ° R © j ' µ' «³ ' -« © j ' ¥ © j - ¥ ° « j - ¥ E' j ' ¥ ¥ ¥ -' / « © ± a Š° j ' µ ' R' - j Š © « has shown that low response rates have not hurt accuracy when good methodology is employed. We definitely find that ¥ ° j R' ° ¥ E' -« ° « - ¥ « - R' ¥ ± « ¥ E' © Š° j © - Š © ¥ « - Š° «^a ' - Š ¥ j « «^a '3 « «^a « ° j ' ¥ ° « Š° « j - Š° - µ j Š © © Š° ± © ¥ ' ¥ ° j R' ° ¥ E' ° « - ¥ «³ ¥ « « j Š° « ¥ response rates. Topics included: marijuana j EŠ ¥ Š° «^a fi«² j « © ± © - µ \$ R' - ¥ j^a ° (© ± © - f ± a ' «^a ° R' ¥ © ¥ © «^a " j³ t j R' j µ -' economy, and federal income tax overhaul.

John became a member of the Stockton community after decades of working as a statehouse reporter for the *Press of Atlantic City*. His first role with the Stockton polls occurred before he became an official employee at the university. The *Press of Atlantic City* partnered with the Hughes Center for the purpose of instituting a polling project; John represented the *Press* in helping to create the very first Stockton polls more than a decade ago. He then joined the Hughes Center as a researcher in 2011 and has led the polling effort since 2012. John has taught writing at Stockton and in the spring of 2018, he taught a class in the principles of journalism. He has an enhanced connection to Stockton because in addition to being an instructor and administrator, he is a student seeking his doctorate of education (Ed.D.) in Organizational Leadership.

To determine the general topics to be surveyed, John confers with Dr. Michael Klein, the 1 0 0 1 300.056sth h10



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