



Results from Follow-up Southern New Jersey poll

Methodology

Zogby International was commissioned by Richard Stockton College to conduct a telephone survey of likely voters in Southern New Jersey (Legislative Districts 1-4, and 9).

The sample is 801 interviews with approximately 20 questions asked from 10/19/09 to 10/21/09. Samples are randomly drawn from precincts of registered voters. Zogby International surveys employ sampling strategies in which selection probabilities are proportional to population size within area codes and exchanges. Up to six calls are made to reach a sampled phone number. Cooperation rates are calculated using one of AAPOR's approved methodologies¹ and are comparable to other professional public opinion surveys conducted using similar sampling strategies². Weighting by district, age, race and gender is used to adjust for non-response. Margin of error is +/- 3.5 percentage points. Margins of error are higher in sub-groups.

Narrative Summary

4. If the election for governor was held today and the candidates were Republican Chris Christie and Democrat Jon Corzine for whom would you vote?

Christie	38%
Corzine	34
Someone else	14
Not sure	14

When Daggett is taken out of the equation Christie receives 38% of the vote and Corzine receives 34% for a difference of four percentage points. This question was not asked in September.

¹ See COOP4 (p.38) in Standard Definitions: Final Dispositions of Cases, Codes and Outcome Rates of Surveys. American Association for Public Opinion Research, (2000).

² Cooperation Tracking Study: April 2003 Update. Jane M. Sheppard and Shelly Haas. The Council for Marketing & Opinion Research (CMOR). Cincinnati, Ohio (2003).

Independents appear to be breaking Daggett as his support doubled from 13% in September to 27% in October. He is now ~~heaven~~ with Christie among this group (29% Christie, 27% Daggett). Corzine's support among the independents has remained about the same (23% in September to 21% in October). Again, a shift can be attributed to the undecided voters who nearly halved from ~~last~~ ~~time~~ (30% to 19%).

When looking at the individual legislative districts we see that Corzine lost his lead over Christie in the 1st

6. The lieutenant governor candidates are Republican Kim Guadagno, Democrat Loretta Weinberg, and independent Frank Esposito. On a scale of one to five with one being no impact at all and five being a huge impact how much of an impact does the lieutenant governor's race have on you vote for governor?

	No impact
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(Only asked of those in the 2nd Legislative District)

8. If the 2nd Legislative District election was held today and the candidates were Republican John Amodeo, Republican Vincent Polistina, Democrat Amy Martinez, and Democrat Reginald Floyd, for which two would you vote? *(Pick two)*

	October	September
Amodeo	44	33
Polistina	41	36
Floyd	30	23
Martinez	28	25
Someone els	6	3
Not sure	20	34

The two leaders from the last poll remain the same but have flip flopped. Amodeo jumped 11 points to receive the largest percentage of the vote with 44%. Polistina, who garnered the most support last poll, gained five percentage points but is now second place with 41%. Floyd gained support (23% to 30%) and passed Martinez who gained three percentage points (25% to 28%). The amount of undecided voters dropped from 34% to 20%.

(Only asked of those in the 3rd Legislative District)

9. If the 3rd Legislative District election was held today and the candidates were Republican Lee Lucas, Republican Robert Villare, Democrat Joe Burzichelli, and Democrat Celeste Riley, for which two would you vote? *(Pick two)*

	October	September
Burzichelli	47	42
Riley	39	21
Villare	26	24
Lucas	24	21
Someone els	5	12
Not sure	24	34

Burzichelli solidified the lead he held last month, gaining five percentage points and now has almost half the vote (47%). Riley made a huge jump from 21% last month to 39% this month

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Rumpf and Gove maintain their positions ~~the~~ the gap has narrowed between the two (45% to 43%). Rumpf picked up 12 percentage points ~~in~~ in September, but Gove grabbed 15 points to close the gap from five percentage points to two.

Meanwhile the support for Vistocky and Rue ~~remained~~ remained the same as ~~did~~ their positions in the race. The number of undecided ~~led~~ voters dropped from 42% to 30%.

12. What are the two top issues facing New Jersey to ~~close up to two~~ (Choose up to two)

	October	September
Taxes	71	67
Jobs and the economy	39	37
Health care/ Prescription drugs	25	22
Education/Schools	17	13
Budget/Spending/Deficit	13	20
Political/government corruption	12	23
Crime/Drugs/Violence	5	6
Environment	4	2
Gas prices	2	2
Terrorism/Security	1	1

13. On a scale of one to five, with one being